Achieve a natural-looking facial lift

By Dr. David Janssen

Imagine treating hooded lids, falling cheeks and lazy jaw lines without surgery. Ultherapy®, a new non-invasive lift indication, does just that. Using ultrasound energy, this procedure reaches the damaged skin layers that cause skin to sag without disrupting the surface.

Ultherapy constitutes a brand new category in aesthetics — non-invasive tissue lifting. This nonsurgical cosmetic procedure uses ultrasound to specifically target the foundational layer of facial tissue. Board-certified plastic surgeons can see below the skin's surface and then treat the deep support structures of connective tissue allowing the energy to be delivered precisely to where it will be most productive. Ultherapy triggers the body's natural response mechanism, which is to rejuvenate tired collagen and supplement it with fresh, new collagen.

Ultrasound energy has a proven track record, with use in medical imaging for over 50 years. In addition, the procedure has been cleared by the FDA after demonstrating safety in clinical studies, and tens of thousands of treatments have been performed worldwide without any significant adverse events.

Full face and neck Ultherapy treatment takes 60 minutes and a partial face treatment can take as little as 30 minutes. After an Ultherapy treatment, improvements can begin immediately with some contraction and firming. Just as with building new muscle, however, the building of new collagen to lift and tone skin occurs gradually over the two to three months that follow treatment. It's a wonderful option for someone looking for a non-surgical way to counter the effects of gravity on the skin.

For patients, there is some discomfort while the energy is being delivered, which is temporary and a signal that the collagen-building process has been initiated. A board-certified plastic surgeon will take measures to make the experience as pleasant as possible with a pain management program.

Patients treated with Ultherapy still have fresh young collagen after a year's time following the procedure. Yearly touch-up treatments can help keep pace with the aging process. The majority of patients only need one treatment, while those with a fair amount of laxity may need more than one treatment. Annual touch-up treatments can help slow down the rate of skin aging.

There is a broad range of men and women who can benefit from Ultherapy, but typically those in their 30s and older are candidates. While this is not a replacement for surgery, there are many people who want some lifting, in order to look more refreshed and toned but are not ready for surgery. And then there are younger people who want to "stay ahead of the game" as well as those looking to prolong the effect of surgery. NP

Dr. David Janssen is a board-certified plastic surgeon with Fox Valley Plastic Surgery, based in Oshkosh. The practice, co-owned by Dr. David Janssen and Dr. William Doubek, offers facial aesthetics, breast surgery, body contouring, advanced laser services, vein care, medical weight loss and MediSpa services. Since 1993, Fox Valley Plastic Surgery has been dedicated to patient education and care. Your opportunity to view hours of custom-produced videos and many procedural photos is available at www.fvpsurgery.com.

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90 Days Post-Treatment

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1-800-236-6495
to schedule your consultation.

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We can't stress enough the importance of using sunscreen – all over and often. There's also something else you can do for your skin NOW that will help you look great come fall and beyond: Ultherapy® Ultrasound. The board-certified plastic surgeons of Fox Valley Plastic Surgery lift and tone the skin without surgery and without downtime – afterwards you can head straight for the beach!

FOX VALLEY
PLASTIC SURGERY, S.C.

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